



I-ESA'12 Call for Exhibition

INTEROPERABILITY FOR ENTERPRISE SYSTEMS
AND APPLICATIONS

"SHAPING ENTERPRISE INTEROPERABILITY IN FUTURE INTERNET"

March 21st – 23rd, 2012
VALENCIA (Spain)

Conference Exhibition

The I-ESA12 Conference Exhibition is an ideal opportunity to meet and interact with policymakers, professionals, experts, public and private sector, academy, and regional and international organizations on Enterprise Interoperability.

The I-ESA12 International Conference is the premier meeting of [Interoperability for Enterprise Systems and Applications](#) experts. This is the official conference of the International Virtual Laboratory for Enterprise Interoperability the largest community of EI experts of Europe and China.

The audience, having an average attendance of 250 experts from both academy and industry in previous edition, is interested in products and/or services which encourage their organizations' capability in order to interact and exchange information both internally and with external organisations (partners, suppliers, customers). The Enterprise Interoperability is a key issue in the economic sector to produce goods and services quickly and at lower cost, while ensuring higher levels of quality and customisation, and the I-ESA12 Conference Exhibition is an excellent marketplace for interoperable products and services.

Exhibits are located in an area to provide you with excellent access to Conference participants. There is time in the program each day for participants to visit the exhibits and meet with you to discuss your products and services.

Exhibitors are an important part of the success of the I-ESA12. Trying to provide the highest value to your company we offer the opportunity for your firm to help support the Exhibition and, most importantly, increase your exposure to the participants.

If your company sells or implements tools providing enterprise interoperability, I-ESA12 is the place for your company to be represented. I encourage you to return the enclosed form(s) and do not miss the opportunity to be involved in this International Conference. I look forward to hearing from you and welcoming you to the I-ESA12.



Organised by the [Universitat Politècnica de València](#)
on behalf [INTERVAL](#) (Spanish Pole of INTEROP-VLab)
and the [INTEROP-VLab](#) (European Virtual Laboratory for Enterprise Interoperability)

Exhibit Rules and Regulations

SET-UP:

Wednesday, March 21st 09:00am - 11:00am

SHOW HOURS:

Wednesday, March 21st 09:00am - 06:00pm

Thursday, March 22nd 09:00am - 06:00pm

Friday, March 23rd 09:00am - 01:00pm

Space Assignment

Exhibitors may select any of the booth locations as they appear on the floor plan. The space will be assigned on a first-come, first-served, space-available basis. *<Map to choose the different booth locations at the back of this page>*

Booth Furnishings and Services

Each exhibit area is 6 m². Included in the cost of each booth fee is the following: 1 table, 2 chairs, 1 Identification sign containing the exhibitor's name, 1 wastebasket, Wifi and electrical connections. For additional furnishing, please contact:

exh-chair@i-esa.org

Booth Fees

The exhibit fee for each booth is 550 €, and paid for, by **March 1, 2012**

If you are interested in the I-ESA12 Exhibition, please contact exh-chair@i-esa.org and we will give you the details how to proceed.

Exhibitor Personnel

The exhibitor will name one person as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes all responsibility for such representatives, or alternates, throughout the exhibit period.

Exhibit Description

Please, provide to exh-chair@i-esa.org a brief description (35-word limit) of your exhibit to be included in materials distributed to the Conference registrants. Deadline for receipt of this description is **March 1, 2012**